

Strategic Energy Management

Tools and resources to help you save energy
without capital investment

What is Strategic Energy Management?

Strategic Energy Management is a program offered by United Illuminating providing a holistic approach to managing energy use and aimed at continuously improving energy performance and increasing cost savings.

Strategic Energy Management emphasizes equipping and enabling facility energy teams, managers, and staff to impact energy consumption through behavioral and operational change as well as identifying high value and quick payback capital projects to save energy.



Benefits of participating

- ✓ Significant electricity cost savings
- ✓ Total incentive of \$0.02/kWh saved
- ✓ Personal Energy Coach
- ✓ Engineering resources to identify and prioritize projects
- ✓ Custom statistical models
- ✓ Reduce maintenance costs
- ✓ Increase quality and productivity
- ✓ Working group of local companies

What is the cost?

There is no financial commitment. Yours investment in staff is the time to participate, including attending interactive and valuable workshops. Cost savings and incentives are directly related to the energy savings opportunities you execute.

Who can participate?

UI utility customers consuming 3M kWh or more per year may be eligible for SEM.

How Strategic Energy Management works



Group workshops
and trainings



Treasure hunt



Optimize existing
equipment and
operations



Energy
performance
tracking



On-site support

Peer group workshops

The workshops are 1 to 2 hours if virtual or up to a half day for in-person group workshops. At these interactive workshops, our partner CLEAResult presents concepts of energy management or organizational change, and participants complete worksheets or exercises. The primary goal of each workshop is to get the facility staff to take the appropriate action necessary to move their organization through the Strategic Energy Management process.

Workshop and activity schedule

Activity	Format	Month	Location
Kick Off & Building a Foundation <ul style="list-style-type: none"> Introduction to program schedule Set goals and identify energy team 	Group workshop	1	TBD location or Webinar
Site Review and Opportunity Assessment <ul style="list-style-type: none"> Review site data Perform site walkthrough 	Onsite (2-4 hours)	1-2	Virtual or participant site
Monthly check-in meetings	Remote (30 mins)	Monthly	Online or phone
Modeling energy use & tracking savings	Workshop	4-6	TBD location or Webinar
Mid-Year Executive Sponsor Update <ul style="list-style-type: none"> Meet with energy champion and team Follow with executive sponsor meeting 	Onsite (1 hour)	6	Virtual or participant site
Engaging Your Organization in Saving Energy <ul style="list-style-type: none"> Identify audience and opportunities Plan employee engagement activity 	Group workshop	6-7	TBD location or Webinar
Energy Management Assessment <ul style="list-style-type: none"> Identify audience and opportunities 	Onsite (1 hour)	10	Virtual or participant site
Report Out and Celebration <ul style="list-style-type: none"> Share energy savings, celebrate success 	Group workshop	12	TBD location or Webinar

Your next steps

1. Commit verbally to reserve your place
2. Sign and submit the Enrollment Agreement
3. Identify your executive sponsor and energy champion
4. Attend kick-off workshop
5. Start saving by implementing projects

Please contact your Strategic Energy Management representative with questions:

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